

KATIE ASHLYN FANG



WORK EXPERIENCE

The Edit Media Group • Design Intern

Jun 2024 - present

- Utilizing Figma and Canva to create compelling and effective media assets for brands' social media accounts.
- Assisting in coordinating digitally optimized campaign themes and product releases for brands and content creators.

MedAssent DDS Inc. • Summer Intern

Jun 2023 - Sep 2023

- Assisted in quality assurance testing of a dentistry-specific medication database. Conducted meticulous cross-checks of content database for errors, omissions, and misspellings.
- Collaborated with pharmacists and dentists to maintain data precision.
- Utilized graphic design skills to contribute to marketing materials.
- Assisted in website design for improved user experience.

Freelance Book Cover Illustrator

Jan 2023 - Present

- *Masquerade* by Kiera Grace (2023)
- *Dragonslayer: Into The Fire* by Alexander M. Wyckoff (2023)

MedAssent Inc. • Video Production Animator Intern

Jun 2021 - Aug 2021

- Utilized Procreate, Adobe Illustrator, Adobe After Effects, and Adobe Premiere Pro to create an instructional video on how to use the Ellipta inhaler for a medication adherence-focused digital health startup.
- Worked directly with pharmacists, clinicians, and other animators to develop a script, storyboard, and final product to be used to teach people how to use the inhaler in an engaging and simple way.
- Coordinated with 5 translators to perform speech and text localization of the video into multiple languages.

PROJECTS

ScubaBear Co. • Founder

May 2021 - Jul 2022

- Designed and created stickers, greeting cards, and dog bandanas to spread awareness for marine life while raising funds to donate to ocean conservation organizations.

Rosary Academy School Mural • Lead Designer & Painter

Aug 2021

- Illustrated an underwater-themed mural and led a team of peers to paint our 12'x20' school wall.

Bracelets to Empower And Develop (BEAD) Program • Creative Director

Jun 2019 - Sep 2022

- Led the development of bracelet and jewelry designs for the nonprofit, which teaches jewelry-making skills to disenfranchised widows in Nigeria and connects their goods to the global market.
- Raised over \$1000 in direct funds for the widows and sent 400 malaria nets to their villages.
- Coordinated international transfer of jewelry supplies and goods for 3 missionary trips by collaborating with local organizations.

EXTRACURRICULARS

UCLA Regents Scholar Society • Publicity Director

Sep 2022 - present

- Designed merchandise and produced promotional media for the RSS Instagram account as a Design Committee Member.
- Leading a committee of peers to execute RSS communicative initiatives as Publicity Director.

UCLA Taiwanese Culture Night • Graphic Designer

Sep 2023 - Apr 2024

- Created social media graphics to promote TCN's fundraising events.
- Produced a show program in collaboration with design team members.

PUBLICATIONS

The Magic Pop-Up Shop • Author & Illustrator

Oct 2022

- Wrote and illustrated a children's book with themes of fulfillment and appreciation for the small things in life.
- Successfully self-published the book with over \$370 in sales and several 5-star reviews.

EDUCATION

University of California, Los Angeles (UCLA)

B.A. in World Arts and Cultures (GPA: 4.0)

Expected Jun 2026

ACCOLADES

Regents Scholar • UCLA 2022 - present

The 11th Annual ASUCLA T-Shirt Design Competition Winner • UCLA 2024

The ASUCLA 2024 Art in the Union Winner • UCLA 2024

23rd Chapman University Annual Holocaust Art and Writing Contest Finalist 2022

Science, Technology, Religion, Engineering, the Arts, and Math (STREAM) Scholar • Rosary Academy 2018 - 2022

Highest Rookie Seed Award • Los Angeles Regional FIRST Robotics Competition 2022

SKILLS

- Microsoft Office (Word, PowerPoint, Excel)
- Google Suite (Drive, Doc, Slides, Sheets)
- Procreate (Illustration, 2D Animation)
- Adobe Creative Suite (Photoshop, Illustrator, After Effects, Premiere Pro)
- Web Design (Wix, WordPress)
- Social Media Management
- Figma

CONTACT



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